



WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

**Contract # 1446001**

Schedule Dates	10/25/16-10/31/16	Date Entered	10/10/16
Advertiser	TJ Donovan/Attorney General/Dem/NT (84125)	Last Modified	10/14/16
Agency	Buying Time (10126)	Entered By	Elizabeth F. Guy
Product	Political - Attorney General (1065)	CO-OP	No
Brand	838/848/5138 (567075)	Headline #	ECR25327345
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Krista, Murray,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	838/848/5138	Commission	\$249.00
Account Types	National/Political	Net Total	\$1,411.00
Billing Type	Standard	Sales Tax	
Comments	political Separation: 30		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	19	\$1,310.00
Nov. 2016	5	\$350.00
Grand Total:	24	\$1,660.00

Buying Time  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	7A- Good Morning America	1		X						1	\$50.00	\$50.00	Burlington (WVNY)	GMA	10/10/16
2.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	7A- Good Morning America	1			X					1	\$50.00	\$50.00	Burlington (WVNY)	GMA	10/10/16
3.0	Normal Line / SPOT	10/27/16-10/27/16	4	:30	7A- Good Morning America	1				X				1	\$50.00	\$50.00	Burlington (WVNY)	GMA	10/10/16
4.0	Normal Line / SPOT	10/28/16-10/28/16	4	:30	7A- Good Morning America	1					X			1	\$50.00	\$50.00	Burlington (WVNY)	GMA	10/10/16
5.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	7A- Good Morning America	1	X							1	\$50.00	\$50.00	Burlington (WVNY)	GMA	10/10/16
6.0	Normal Line / SPOT	10/25/16-10/25/16	5	:30	4P- SP (EST)	1		X						1	\$30.00	\$30.00	Burlington (WVNY)	JUDGE JUDY	10/10/16
7.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	4P- SP (EST)	1			X					1	\$30.00	\$30.00	Burlington (WVNY)	JUDGE JUDY	10/10/16
8.0	Normal Line / SPOT	10/27/16-10/27/16	5	:30	4P- SP (EST)	1				X				1	\$30.00	\$30.00	Burlington (WVNY)	JUDGE JUDY	10/10/16
9.0	Normal Line / SPOT	10/28/16-10/28/16	5	:30	4P- SP (EST)	1					X			1	\$30.00	\$30.00	Burlington (WVNY)	JUDGE JUDY	10/10/16
10.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	4P- SP (EST)	1	X							1	\$30.00	\$30.00	Burlington (WVNY)	JUDGE JUDY	10/10/16
11.0	Normal Line / SPOT	10/29/16-10/29/16	5	:30	6:30P- Local 22 News at 630P	1						X			\$50.00		Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
11.0.1	Preempt	10/29/16															Burlington (WVNY)	Schedule Change/Exception	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:

Newstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

Buying Time  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

# Contract # 1446001

**Schedule Dates** 10/25/16-10/31/16  
**Advertiser** TJ Donovan/Attorney General/Dem/NT (84125)  
**Agency** Buying Time (10126)  
**Product** Political - Attorney General (1065)  
**Brand** 838/848/5138 (567075)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Krista Murray,  
**Phone/Fax** /  
**CPE** 838/848/5138  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** political  
Separation: 30

**Date Entered** 10/10/16  
**Last Modified** 10/14/16  
**Entered By** Elizabeth F. Guy  
**CO-OP** No  
**Headline #** ECR25327345  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$249.00  
**Net Total** \$1,411.00  
**Sales Tax**

**Burlington (WVNY)**  
**By Broadcast Month**  

Month	Spots	Rate
Oct. 2016	19	\$1,310.00
Nov. 2016	5	\$350.00
<b>Grand Total:</b>	<b>24</b>	<b>\$1,660.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/30/16-10/30/16	5	:30	6:30P- Local 22 News at 630P	1							X	1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
13.0	Normal Line / SPOT	10/25/16-10/25/16	5	:30	6:59P- Local 22 News at 7P	1	X							1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
14.0	Revised Line / SPOT	10/26/16-10/26/16	5	:30	6:59P- Local 22 News at 7P	1	X							1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
14.1	Normal Line / SPOT	10/26/16-10/27/16	5	:30	6:59P- Local 22 News at 7P	1				1	1			2	\$50.00	\$100.00	Burlington (WVNY)	LOCAL 22 NEWS	10/12/16
15.0	Normal Line / SPOT	10/28/16-10/28/16	5	:30	6:59P- Local 22 News at 7P	1					X			1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
16.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	6:59P- Local 22 News at 7P	1	X							1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
17.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	5:59P- Local 22 News at 6P	1	X							1	\$70.00	\$70.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
17.0.1	Preempt	10/25/16															Burlington (WVNY)	Advertiser Instructions/Spot	
18.0	Revised Line / SPOT	10/27/16-10/27/16	4	:30	5:59P- Local 22 News at 6P	1				X				1	\$70.00	\$70.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
18.1	Normal Line / SPOT	10/26/16-10/28/16	4	:30	5:59P- Local 22 News at 6P	1			1	1	1			2	\$70.00	\$140.00	Burlington (WVNY)	LOCAL 22 NEWS	10/12/16
18.1.1	Preempt	10/28/16															Burlington (WVNY)	Advertiser Instructions/Spot	
19.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	5:59P- Local 22 News at 6P	1	X							1	\$70.00	\$70.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

# Contract # 1446001

## Schedule Dates

10/25/16-10/31/16

## Advertiser

TJ Donovan/Attorney General/Dem/NT (84125)

## Agency

Buying Time (10126)

## Product

Political - Attorney General (1065)

## Brand

838/848/5138 (567075)

## Salesperson

Katz - Washington DC, Washington DC (1179)

## Sales Office

Katz - Washington DC

## Buyer Name

Krista Murray,

## Phone/Fax

/

## CPE

838/848/5138

## Account Types

National/Political

## Billing Type

Standard

## Comments

political  
Separation: 30

## Date Entered

10/10/16

## Last Modified

10/14/16

## Entered By

Elizabeth F. Guy

## CO-OP

No

## Headline #

ECR25327345

## Demo

## Order Type

Normal

## Package Deal

## Commission %

15.00

## Commission

\$249.00

## Net Total

\$1,411.00

## Sales Tax

## Burlington (WVNY)

### By Broadcast Month

Oct. 2016

Spots

Rate

Nov. 2016

5

\$1,310.00

Grand Total:

24

\$1,660.00

Buying Time  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT	10/29/16-10/29/16	5	:30	6P- ABC World News	1						X			\$100.00		Burlington (WVNY)		10/12/16
20.0.1	Preempt	10/29/16															Burlington (WVNY)	Schedule Change/Exception	
21.0	Revised Line / SPOT	10/30/16-10/30/16	5	:30	6P- ABC World News	1							X				Burlington (WVNY)		10/12/16
21.1	Normal Line / SPOT	10/31/16-10/31/16	5	:30	6:30P- World News Tonight	1								1	\$150.00	\$150.00	Burlington (WVNY)		10/14/16
22.0	Revised Line / SPOT	10/25/16-10/25/16	5	:30	6:30P- World News Tonight	1		X									Burlington (WVNY)		10/12/16
22.1	Normal Line / SPOT	10/25/16-10/27/16	5	:30	6:30P- World News Tonight				1	1	1			3	\$150.00	\$450.00	Burlington (WVNY)		10/14/16
23.0	Normal Line / SPOT	10/28/16-10/28/16	5	:30	6:30P- World News Tonight	1					X			1	\$150.00	\$150.00	Burlington (WVNY)		10/12/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



**KATZ**  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Comments: Separation: 30

<b>Contract #</b> 25327345	<b>Changes as of:</b> 10/13/2016 at 7:20 PM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 838/848/5138	<b>Flight:</b> 10/25/16 - 10/31/16	<b>Total \$:</b> \$1,910.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> TJ Donovan for VT Atty General	<b>Total Spots:</b> 27
650 Massachusetts AVE NW Suite 210 Washington, DC 20001	<b>Product:</b> political	<b>Total CPP:</b> \$0.00
	<b>Agency Order #:</b> 5455881	<b>Primary Demo:</b>
	<b>Buyer:</b> Murray, Krista	<b>Con Type:</b> POLITICAL/NOTE
	<b>Salesperson:</b> RACHELLE RAY - Washington DC 202-872-5880	<b>Assistant:</b> LAILA DAFTARI 202-872-5880
		<b>Traffic #:</b> 1446001
		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	Len	10/25 - 10/31										Total Spots	Total		
																	Total \$	CPP	GRP
						10/25	10/26	10/27	10/28	10/29	10/30	10/31							
1	Tu-F M 7a-9a		GMA	\$50.00	30	1	1	1	1	0	0	1		5	\$250.00	\$0.00	0.0		
2	Tu-F M 4p-5p		JUDGE JUDY	\$30.00	30	1	1	1	1	0	0	1		5	\$150.00	\$0.00	0.0		
3	Sa-Su 6:30p-7p		LOCAL 22 NEWS	\$50.00	30	0	0	0	0	1	1	0		2	\$100.00	\$0.00	0.0		
4	Tu-F M 7p-7:30p		LOCAL 22 NEWS	\$50.00	30	1	1	1	1	0	0	1		5	\$250.00	\$0.00	0.0		
REV- 5	Tu-F M 6p-6:30p		LOCAL 22 NEWS	\$70.00	30	1	0	1	1	1	0	0	1	3	\$210.00	\$0.00	0.0		
	Sa-Su 6p-6:30p		ABC WORLD NEWS	\$100.00	30	0	0	0	0	1	1	0		2	\$200.00	\$0.00	0.0		
REV+ 7	Tu-F M 6:30p-7p		ABC WORLD NEWS	\$150.00	30	1	0	1	0	1	0	0	1	5	\$750.00	\$0.00	0.0		
TOTALS:						4	5	5	4	2	2	5		27	\$1,910.00	\$0.00	0.0		



**KATZ**  
**TELEVISION**  
**GROUP**

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25327345	<b>Changes as of:</b> 10/13/2016 at 7:20 PM	<b>Version:</b> Highlighting Revision 2	<b>Total \$:</b> \$1,910.00
<b>CPE:</b> 838/848/5138	<b>Flight:</b> 10/25/16 - 10/31/16	<b>Station:</b> WVVY	<b>Total Spots:</b> 27
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> TJ Donovan for VT Atty General	<b>Market:</b> Burlington-Plattsburgh	<b>Total CPE:</b> \$0.00
<b>650 Massachusetts Ave NW</b>	<b>Product:</b> political	<b>Office:</b> WASHINGTON	<b>Total GRP:</b>
<b>Suite 210</b>	<b>Agency Order #:</b> 5455881	<b>Primary Demo:</b>	<b>Traffic #:</b> 1446001
<b>Washington, DC 20001</b>	<b>Buyer:</b> Murray, Krista	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>
	<b>Salesperson:</b> RACHELLE RAY - Washington DC	<b>Assistant:</b> LAILA DAFARI	
	202-872-5880	202-872-5880	

**Special Instructions**

**Order Level Comments**

Date/Time	Added by	Comment
10/13/16 7:20 PM	GOTOSTRAIRay	Separation: 30
10/12/16 10:06 AM	System	Notice Received.
10/12/16 10:06 AM		Line 3 Local News 1x 10/29 due to College Football airing in TP MG offer 1x 10/29 Local News 7-7:30P @ same rate
10/12/16 10:06 AM		Line 6 World News 1x 10/29 due to schedule change Sat only World News will not be airing until After Political Season is over due to College Football.
10/11/16 9:03 PM	GOTOSTRAIRay	MG offer
10/11/16 9:03 PM	Elizabeth Guy	2x 10/29 Inside Edition Weekend 7:30-8P Sect 4 \$50 each
10/10/16 8:59 AM	CAROLYN ALLAIRE	Please advise Thanks!
		Separation: 30
		Separation: 30

**Competitive Information**

Market Budget:	\$29,333
WVNY Share:	3%
Comment:	
WCAX:	37%
WFFZ:	2%
WPTZ:	58%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	27	\$1,910.00	N/A
<b>Total</b>	<b>100%</b>	<b>27</b>	<b>\$1,910.00</b>	<b>N/A</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	22	\$1,560.00
2016-Nov	5	\$350.00
<b>Total</b>	<b>27</b>	<b>\$1,910.00</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/13/16 7:20 PM	GOTOSTRAIRay	Revised	3	2	\$310.00	\$0	Changes: Total \$ from \$1,600.00 to \$1,910.00, Total Spots from 26 to 27. 2 buylines
Makegood 1	10/12/16 10:06 AM	Elizabeth Guy	Sent To Rep			\$0	\$0	
Revision	10/11/16 9:03 PM	GOTOSTRAIRay	Confirmed	7		\$690.00	\$1,600.00	Changes: Total \$ from \$910.00 to \$1,600.00, Total Spots from 19 to 26. 4 buylines
Queued for Electronic Contracting	10/10/16 9:02 AM					\$0	\$0	
New	10/10/16 8:56 AM	CAROLYN ALLAIRE	New	19		\$910.00	\$910.00	

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.